

How Can Your Business Benefit from Sponsoring the Arizona Business Leadership Association?

The Arizona Business Leadership Association is an exclusive organization of senior executives and business professionals. The unique format of monthly dinner meetings provides the following value for members and guests:

An opportunity to experience respected speakers from the national and international business community imparting their interesting and valuable insights.

A meeting environment that promotes powerful peer-to-peer relationships versus large, untargeted “meet-&-greet” networking events.

Why should your company consider being a sponsor?

- AzBL sponsors gain exposure to targeted companies and individuals.
- Highly attractive, “pre-screened” audience – over 90% C-level and business owners.
- AzBL members represent a wide variety of industries and company sizes.
- Your organization will be associated with highly respected national and international speakers who are not typically seen in this market.
- Sponsorship packages are designed to provide excellent value.
- Multiple exposure points for your company throughout the year.
- All packages include print, video, website, and other forms of promotion.
- A range of sponsorship packages ensures affordability.

Arizona Business Leadership Association, Inc. 2015-2016 Partnership Program

Partnerships are tailored to provide great value-per-dollar exposure at AzBL events and throughout the media outlets of the organization.

Chairman Partner: \$7,500 (2-Year Commitment / Exclusive—Limited to One)

- Exclusively Recognized as Annual Chairman Partner
- Company logo on website for one year with hotlinks
- Feature spotlight article/ad on website for 30 days
- Featured “Presenting” Event Partner* for one monthly dinner meeting
- Reserved table of 8 at featured dinner event
- Two senior executives seated at head table
- Opportunity for Key Executive to give brief company update from podium
- Company name or logo in emailed event notice, logo displayed on video slide and table signage during event
- Handout or giveaway placed at each place setting at event (products to be provided by partner)
- Recognition at award event from podium and in materials
- Premium reserved table of 10 seats at 2016 Arizona Business Leadership Award™ Dinner
- Two senior executives seated at head table at award dinner
- Opportunity for Key Executive to give brief company update from podium at award dinner

Presidential Partner: \$5,000

- Recognized as a Annual Presidential Partner
- Company logo on website for one year with hotlinks
- Feature spotlight article/ad on website for 30 days
- Featured “Presenting” Event Partner* for one monthly dinner meeting
- Reserved table of 8 at featured dinner event
- One senior executive seated at head table
- Opportunity for Key Executive to give brief company update from podium
- Company name or logo in emailed event notice, logo displayed on video slide and table signage during event
- Handout or giveaway placed at each place setting at event (products to be provided by partner)
- Recognition at award event from podium and in materials
- Premium reserved table of 10 seats at 2016 Arizona Business Leadership Award™ Dinner

Executive Partner: \$3,000

- Recognized as an Annual Executive Partner
- Company logo on website for one year with hotlinks
- Feature spotlight article/ad on website for 30 days
- Featured “Presenting” Event Partner* for one monthly dinner meeting
- Reserved table of 8 at featured dinner event
- One senior executive seated at head table
- Opportunity for Key Executive to give brief company update from podium
- Company name or logo in emailed event notice, logo displayed on video slide and table signage during event
- Handout or giveaway placed at each place setting at event (products to be provided by partner)
- Recognition at award event from podium and in materials

Prospective-Member Social Event Partner (held in September): \$500

- Non-exclusive sponsor for membership recruitment social
- Complimentary admission for two company executives
- Company name or logo in event notice
- Verbal acknowledgement of sponsorship at event
- Handout or giveaway placed at each place setting at event (products to be provided by partner)

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